



# REACH for College Gala

Dear Friends,

Each spring, the Salem Academy Charter School community comes together around a shared belief: every student deserves access to opportunity, guidance, and a future filled with possibility. On **Friday, May 1, 2026**, we invite you to be part of that collective commitment at the **2026 REACH for College Gala**.

The REACH for College Gala brings together supporters dedicated to expanding access to the academic, athletic, and enrichment experiences that help Salem Academy students thrive—inside the classroom and beyond.

At Salem Academy, we intentionally invest in experiences that build our students' confidence, sense of belonging, and long-term success. That means:

- **No-user-fee athletics and extracurriculars**, ensuring all students can participate fully
- **School-funded AP, PSAT, and SAT exam fees**, removing financial barriers to college readiness
- **College and career exploration beginning in middle school**, so students can plan early and intentionally
- **Highly individualized college and postsecondary counseling for every student**, providing personalized guidance through applications, financial aid, and transition planning

These commitments make a meaningful difference—but they require sustained community support.

This year's sponsorship opportunities highlight the **real, tangible costs** behind that commitment. From grade-level college visits to uniforms, coaching, and exam fees, each sponsorship level removes barriers and expands opportunity.

Sponsoring the REACH for College Gala is a visible statement that you believe opportunity should not be limited by a student's ability to pay—and that the experiences inside and beyond the classroom matter. Together, we can continue to open doors, remove barriers, and ensure Salem Academy students have the support they need to thrive.

For more information or any questions, please reach out to **Fallon Burke** at [fburke@salemacademycs.org](mailto:fburke@salemacademycs.org). To make a sponsorship donation, please visit [events.salemacademycs.org/reach-for-college-gala-2026](https://events.salemacademycs.org/reach-for-college-gala-2026). We hope you will join us! Thank you for your consideration.

With gratitude,



Stephanie Callahan  
Executive Director



Fallon Burke  
Development & External Affairs Manager





# REACH for College Gala

## Sponsorship Opportunities

### Platinum - Community Champion Sponsor

**\$5,000**

This sponsorship level represents a bold commitment to Salem Academy's mission and the people who make it possible, providing leadership support for the programs that help students thrive.

**Benefits Include:**

- Verbal recognition during the Gala program
- Logo recognition across all Gala marketing materials, emails, social media, and the event website
- Prominent onsite sponsor signage
- One (1) reserved table with eight (8) Gala tickets

### Gold - Pathway Sponsor

**\$3,000**

This sponsorship supports a full grade-level college or career exploration experience by covering core transportation and logistics costs—making it possible for an entire grade of students (approximately 72 students) to visit college campuses, workplaces, or cultural institutions as part of their learning.

**Benefits Include:**

- Logo recognition across Gala marketing materials, emails, social media, and the event website
- Onsite sponsor signage
- Six (6) Gala tickets

### Silver - Opportunity Sponsor

**\$1,000**

This sponsorship removes barriers to participation by supporting concrete student needs—for example, it can cover AP exam fees for approximately 10 students or uniforms for 10 varsity student-athletes—ensuring students can fully engage in academics, athletics, and enrichment opportunities.

**Benefits Include:**

- Logo recognition across Gala marketing materials, emails, social media, and the event website
- Onsite sponsor signage
- Four (4) Gala tickets

### Bronze - Access Sponsor

**\$500**

This sponsorship helps remove everyday barriers by supporting essential costs—for example, it can cover PSAT or SAT exam fees for several students, academic materials, or partial season costs for a student-athlete—ensuring equitable access to learning and participation.

**Benefits Include:**

- Recognition on social media, the event website, and onsite signage
- Two (2) Gala tickets



REACH for College  
Gala

Thank You to Our 2025 Sponsors

The Burke Family



The Wynne Family



Kara McLaughlin &  
John Keenan



The Palmer Family

Pediatric  Associates



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# REACH for College Gala

## Sponsor Information

To **confirm** your sponsorship for the 2026 REACH for College Gala, please reach out to **Fallon Burke**, [fburke@salemacademycs.org](mailto:fburke@salemacademycs.org), with the following information:

**Your Name:**

**Company Name:**

**Email:**

**Phone Number:**

**Address:**

**Name to appear on promotional materials:**

**Sponsorship Level:**  Platinum  Gold  Silver  Bronze

**Payment Method:**

- I will pay online at: <https://sacs.kindful.com/?campaign=1396590>
- I will pay by check: made out to Salem Academy Charter School Foundation and mailed to 45 Congress St. Salem, MA 01970

**Marketing Materials & Guest Names:**

Please submit the following to [fburke@salemacademycs.org](mailto:fburke@salemacademycs.org):

- high-resolution logo (**by 4/1/26**)
- guest names (**by 4/15/26**)

**For more information and to purchase tickets, please visit:**

[events.salemacademycs.org/reach-for-college-gala-2026/](https://events.salemacademycs.org/reach-for-college-gala-2026/)

**Thank you for your support!**

*The Salem Academy Charter School Foundation is a registered 501(c)(3) public charity with Federal Tax ID # 83-0368169. Contributions are tax deductible, over and above the value of any goods and services received by the donor, to the extent provided by law.*

