



REACH for College *Gala*

Dear Friends,

Each spring, the Salem Academy Charter School community comes together around a shared belief: every student deserves access to opportunity, guidance, and a future filled with possibility. On **Friday, May 1, 2026**, we invite you to be part of that collective commitment at the **2026 REACH for College Gala**.

The REACH for College Gala brings together supporters dedicated to expanding access to the academic, athletic, and enrichment experiences that help Salem Academy students thrive—inside the classroom and beyond.

At Salem Academy, we intentionally invest in experiences that build our students' confidence, sense of belonging, and long-term success. That means:

- **No-user-fee athletics and extracurriculars**, ensuring all students can participate fully
- **School-funded AP, PSAT, and SAT exam fees**, removing financial barriers to college readiness
- **College and career exploration beginning in middle school**, so students can plan early and intentionally
- **Highly individualized college and postsecondary counseling for every student**, providing personalized guidance through applications, financial aid, and transition planning

These commitments make a meaningful difference—but they require sustained community support.

This year's sponsorship opportunities highlight the **real, tangible costs** behind that commitment. From grade-level college visits to uniforms, coaching, and exam fees, each sponsorship level removes barriers and expands opportunity.

This year, we are seeking one **Platinum Sponsor** to **make it possible for all Salem Academy faculty and staff to attend the Gala**. This sponsorship is a meaningful way to recognize the educators who support students every day and to celebrate the collective work that makes access and opportunity possible. At every level, sponsorship is an investment in the experiences and systems that help students thrive.

Sponsoring the REACH for College Gala is a visible statement that you believe opportunity should not be limited by a student's ability to pay—and that the experiences inside and beyond the classroom matter. Together, we can continue to open doors, remove barriers, and ensure Salem Academy students have the support they need to thrive.

For more information or any questions, please reach out to **Fallon Burke** at fburke@salemacademycs.org. To make a sponsorship donation, please visit events.salemacademycs.org/reach-for-college-gala-2026. We hope you will join us! Thank you for your consideration.

With gratitude,

Stephanie Callahan
Executive Director

Fallon Burke
Development & External Affairs Manager





REACH for College *Gala*

Sponsorship Opportunities

Platinum - Community Champion Sponsor

\$5,000

This sponsorship covers the cost of the Gala for Salem Academy faculty and staff, ensuring the educators who support students every day can attend and be celebrated.

Benefits Include:

- Verbal recognition during the Gala program
- Logo recognition across all Gala marketing materials, emails, social media, and the event website
- Prominent onsite sponsor signage
- One (1) reserved table with eight (8) Gala tickets

Gold - Pathway Sponsor

\$3,000

This sponsorship supports a full grade-level college or career exploration experience by covering core transportation and logistics costs—making it possible for an entire grade of students (approximately 72 students) to visit college campuses, workplaces, or cultural institutions as part of their learning.

Benefits Include:

- Logo recognition across Gala marketing materials, emails, social media, and the event website
- Onsite sponsor signage
- Six (6) Gala tickets

Silver - Opportunity Sponsor

\$1,000

This sponsorship removes barriers to participation by supporting concrete student needs—for example, it can cover AP exam fees for approximately 10 students or uniforms for 10 varsity student-athletes—ensuring students can fully engage in academics, athletics, and enrichment opportunities.

Benefits Include:

- Logo recognition across Gala marketing materials, emails, social media, and the event website
- Onsite sponsor signage
- Four (4) Gala tickets

Bronze - Access Sponsor

\$500

This sponsorship helps remove everyday barriers by supporting essential costs—for example, it can cover PSAT or SAT exam fees for several students, academic materials, or partial season costs for a student-athlete—ensuring equitable access to learning and participation.

Benefits Include:

- Recognition on social media, the event website, and onsite signage
- Two (2) Gala tickets





REACH for College *Gala*

Thank You to Our 2025 Sponsors

The Burke Family



The Wynne Family



The Palmer Family

**Kara McLaughlin &
John Keenan**



Where Each Relationship Matters®



Information Technology Solutions

Anthony G. Keck, Esq.
B&S Fitness
Cabot Wealth Management
Central Source
Colonial Engravers
Correnti & Kolick LLP
Daniel Dennis & Company LLP
Danvers Indoor Sports
Ferreira Foods
Healey Bus

Healey Bus
Jones Architecture, Inc.
Laurie Kennedy
Marblehead Bank
Massey Construction Corp.
North Shore Bank
Rediker Software
Rich & Irene Cowdell
Salem State University
Salem Witch Museum

Sarah Morrill & Matt Murphy
Statewide Communications
Susannah Bothe Photography
The Drumlin Group
The Okoli Family
Wolfe Design Build

Supporters:
B&B Pest Control
Eastern Bank



REACH for College *Gala*

Sponsor Information

To **confirm** your sponsorship for the 2026 REACH for College Gala, please reach out to **Fallon Burke**, fburke@salemacademycs.org, with the following information:

Your Name:

Company Name:

Email:

Phone Number:

Address:

Name to appear on promotional materials:

Sponsorship Level: **Platinum** **Gold** **Silver** **Bronze**

Payment Method:

I will pay online at: <https://sacs.kindful.com/?campaign=1396590>

I will pay by check: made out to Salem Academy Charter School Foundation and mailed to 45 Congress St. Salem, MA 01970

Marketing Materials & Guest Names:

Please submit the following to fburke@salemacademycs.org:

- high-resolution logo **(by 4/1/26)**
- guest names **(by 4/15/26)**

For more information and to purchase tickets, please visit:
events.salemacademycs.org/reach-for-college-gala-2026/

Thank you for your support!

The Salem Academy Charter School Foundation is a registered 501(c)(3) public charity with Federal Tax ID # 83-0368169. Contributions are tax deductible, over and above the value of any goods and services received by the donor, to the extent provided by law.

